

From beginning to endpoint.

### ETAT DE L'ART SOC

FRANCIS IA-SOLUTION CONSULTANT FORTUNATO GUARINO-SOLUTION CONSULTANT



From beginning to endpoint.

Proven in the courtroom and trusted in the boardroom, Guidance provides smart and dependable solutions to problems that often go undetected or unsolved on the endpoint.

We know how to get a business back on track fast so you can restore order and feel confident.

Founded in 1997 **EnCase** = Gold Standard Forensic investigation solutions

72 of the Fortune 100, 47% of the Fortune 500 - 25M endpoints deployed

#1 software for the **incident response** service providers; ATOS, Airbus Defense & Space, KPMG, PWC

Fortunato Guarino – Cyber Crime & Data Protection Advisor Francis Ia – Endpoint Detection & Response, Forensic Security

#### TRUSTED BY THE LARGEST GLOBAL ENTERPRISES













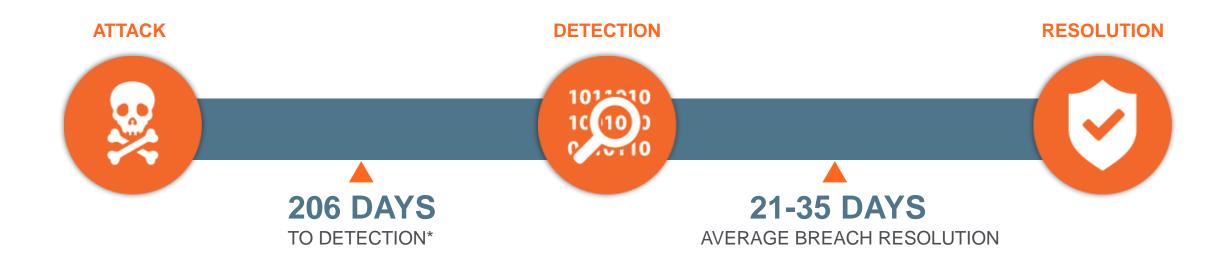






### EXPANDING WINDOW OF EXPOSURE

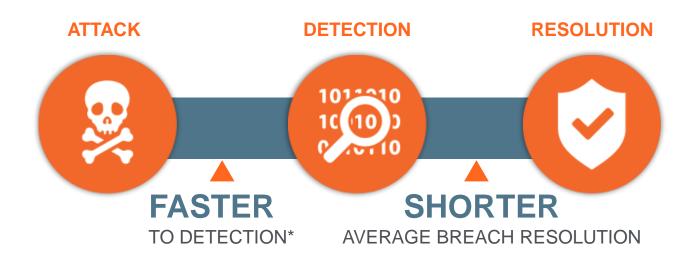
#### **TODAY'S REALITY**





### QUICKLY CLOSING THE WINDOW

### **OUR MISSION**

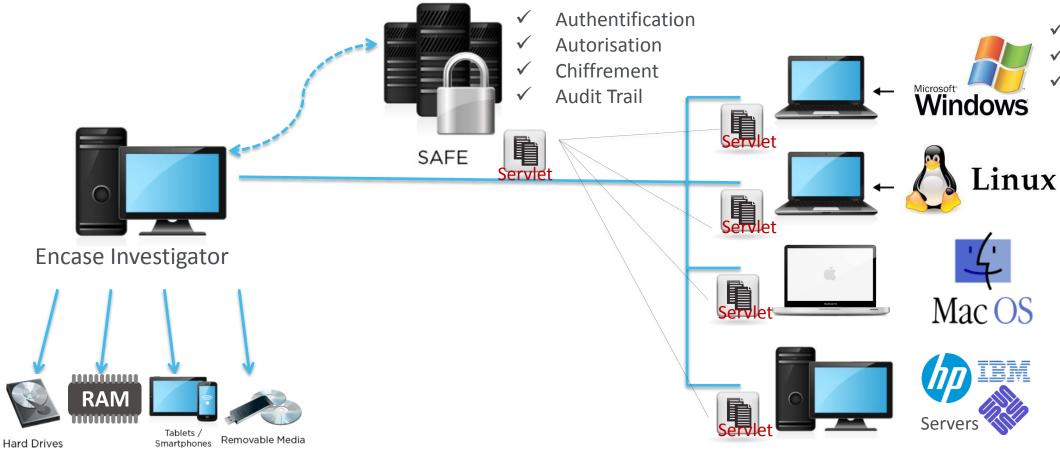


### NET RESULT = LOWER COST

manpower, time, exposure to business and mitigated risk



### ENCASE® ENDPOINT SECURITY









Multi-OS

Multi-plateformes

Niveau noyau

**OFFLINE** 

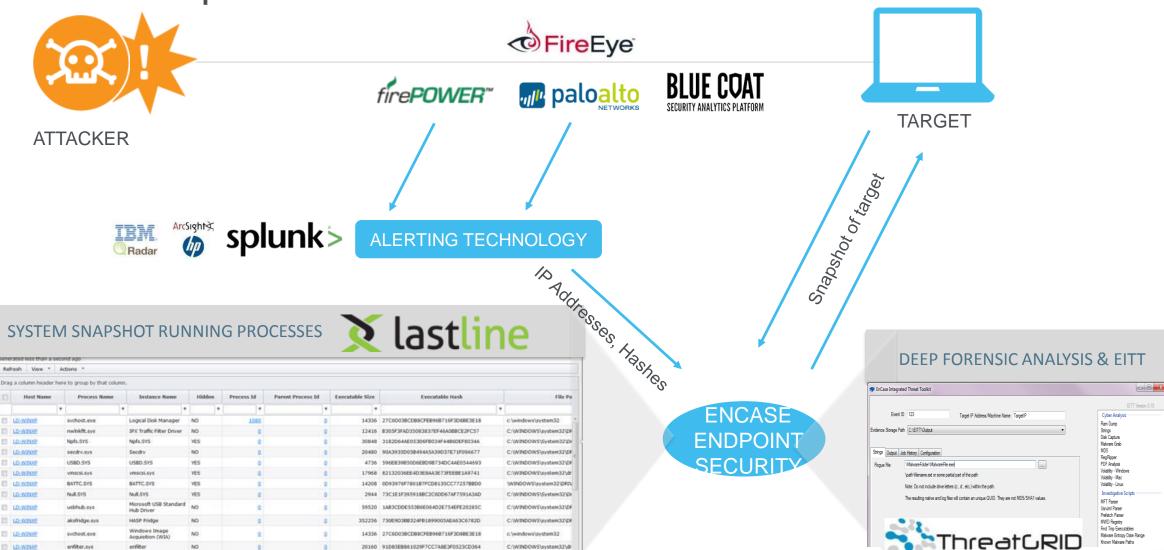
### ENCASE ENDPOINT SECURITY "STATE OF ART" EDR (ENDPOINT DETECTION & RESPONSE) PLATFORM

#### MATCHING THE TEAM TIER TO THE FEATURES

Security Team Tier	Primary Use Case	Endpoint Security Features	Benefit
Tier 1 (SOC)	Alert Triage	<ul> <li>Snapshot</li> <li>SIEM (or other alerting tool) Integration</li> <li>Cyber Threat Intel (CTI) Integration</li> </ul>	Endpoint context from the time of the alert enables quicker triage and prioritization.
Tier 2+ (CIRT)	IR Support	<ul> <li>IOC &amp; multi-pattern Search</li> <li>Forensic Remote Collection</li> <li>Memory acquisition</li> <li>Registry Search</li> <li>Polymorphic Entropy Near Match Scan</li> <li>Remediation</li> </ul>	Broad (enterprise-wide) and deep dive investigation to determine scope and root cause. Bring compromised systems back to a trusted state via remediation.
Trending & Intel (Threat Hunting/Intelligence)	Threat Detection and Threat Hunting	<ul> <li>Analytics</li> <li>Scalable Enterprise-wide Snapshot</li> <li>Historical Snapshot Database</li> <li>Long term Retrospective Analysis</li> </ul>	Improved situational awareness from knowledge of endpoint activity. Rich endpoint dataset that enables proactive threat hunting and detection of threats without known indicators via anomaly detection.

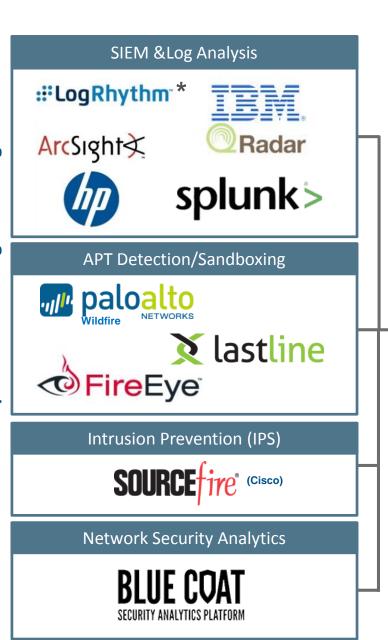


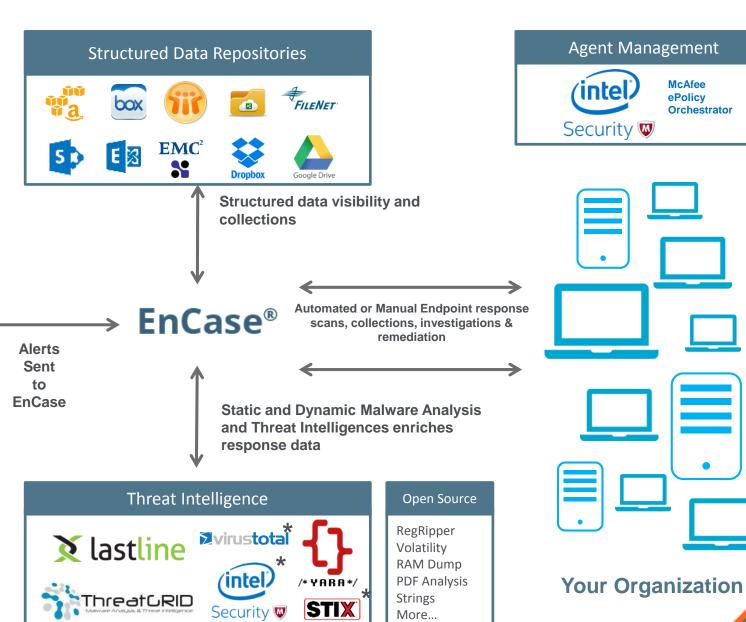
### How Response Automation Works





LD-WING





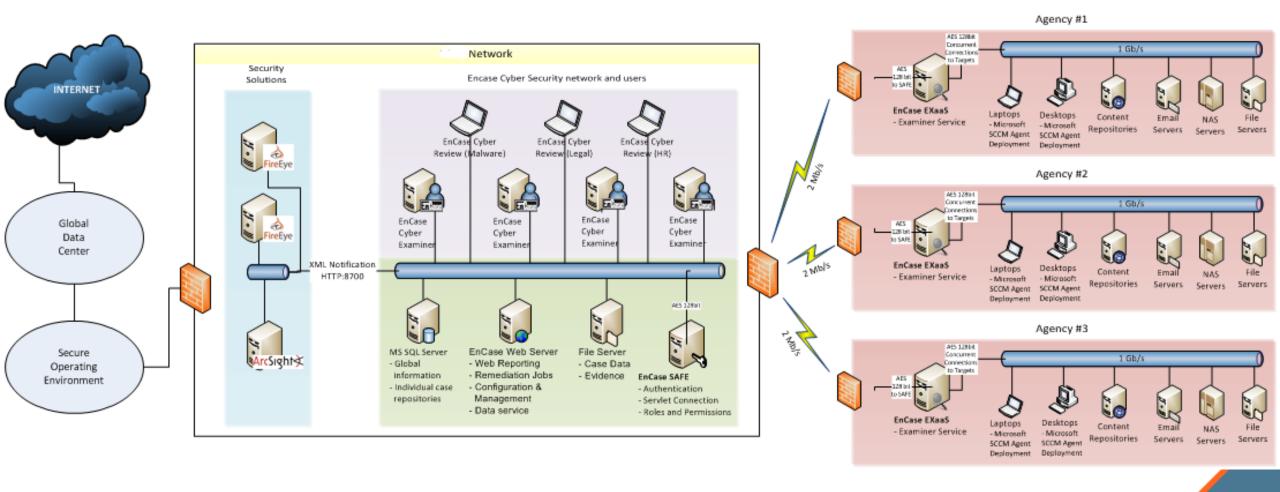


Agent Management

McAfee **ePolicy** 

**Orchestrator** 

### ARCHITECTURE - SOC+IR





### DIGITAL RISK



### Guidance gives you complete visibility to address real business problems



Regulatory Compliance



Breach Detection & Response



**Employee Investigation** 



Law Enforcement Investigation



Litigation Support



Sensitive Data Control



### ADDRESS REAL BUSINESS PROBLEMS WITH

### 360° VISIBILITY



### DIGITAL INVESTIGATIONS

### Industry standard Digital Forensic solution

- Remote, Defensible Collections
- Search & Analysis
- Customizable Reporting and Secure Collaboration
- Extensible Platform



#### **E-DISCOVERY**

### 4 Year Gartner Magic Quadrant Leader

- Early Case Assessment
- Legal Hold
- Search & Identification
- Collection & Preservation
- Review & Production



### ENDPOINT DETECTION & RESPONSE

### #1 Market share leader as ranked by Gartner

- Anomaly Detection
- Threat Assessment
- Automated and Ondemand Incident Response
- Incident Triage
- Validation & Remediation

#### UNIFIED ENDPOINT AGENT ARCHITECTURE

Deployed to more than 25 Million Endpoints globally

<sup>1</sup>Gartner, Inc., "Competitive Landscape: Endpoint Detection and Response Tools, 2014"



### MERCI

#### **Fortunato Guarino**

Solution Consultant
Guidance Software
fortunato.guarino@guid.com

#### Francis la

Solution Consultant Guidance Software francis.ia@guid.com



## EnCase® Endpoint Investigator by Guidance Software



### THE COST OF NON-COMPLIANCE

#### FCC INVESTIGATIONS **REGULATORY REQUESTS** Internet search giant fails to Global financial services produce evidence validating firm fails to respond to responses to a request FINRA requests in a timely manner Common need to identify, collect & preserve electronic data in a timely & cost effective manner... with court admissibility SEC FRAUD HR INVESTIGATIONS INVESTIGATION EEOC\* sues large internet search provider for failure Communications technology to investigate discriminacompany fails to properly tion claim conduct internal investigation



# DIGITAL INVESTIGATION CHALLENGES

INVESTIGATE SUSPECTED HR/PERSONNEL VIOLATIONS? CONFIRM OR DENY ALLEGATIONS OF FRAUD OR FINANCIAL MISMANAGEMENT?

& COMPLETENESS OF INVESTIGATION?

**ORGANIZATIONS ARE ASKING:** 

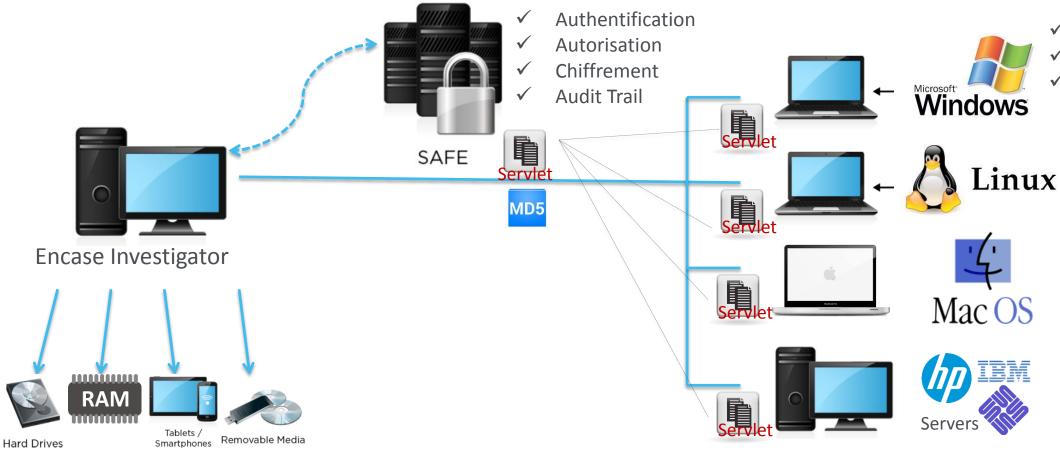
HOW DO I...

SCALE OUR ABILITY TO INVESTIGATE?

ENSURE DIGITAL
INVESTIGATIONS
ARE DONE
COVERTLY DURING
BUSINESS HOURS?



### ENCASE® ENDPOINT SECURITY



Multi-OS

Multi-plateformes

Niveau noyau







### WHY ENCASE ENDPOINT INVESTIGATOR

Industry-standard digital investigation solution for organizations of all sizes and industries



#### Reduce the cost and complexity

Enterprise investigations are more effective



#### **Ensure confidence in findings**

Uncover more evidence faster than with any other solution



#### **Investigate discreetly**

 Achieve full, secure and discreet visibility to all endpoints



#### Manage from a central location

• Eliminate examiner travel, employee downtime, and analysis times with centrally managed investigations



# THE VALUE OF REMOTE FORENSIC

### **Faster response**

- Immediate access to networked devices, quicker investigations
- Centralized control and instant results
- On-site internal staff enabled to investigate from an central location



# THE VALUE OF REMOTE FORENSIC

### Improved visibility

- Find and understand data on any endpoints
- Access to "live" data found in RAM for key insights
- EnCase agent sees "below" the operating system
- Endpoints include e-mail servers and file shares
- Broadest OS, file system, and encryption support



# THE VALUE OF REMOTE FORENSIC

#### Efficient and effective

- Rapid, concurrent investigation of devices
- Template-driven workflow
- Patented Distributed Optimized Search includes; file type, keywords, metadata, hash values, patterns and more
- Judicially accepted collection and preservation
- Ability to conduct covert investigations



#### CASE STUDY:

### CORPORATE FRAUD INVESTIGATION



## Recovery of previously deleted documents in an investigation leads to terminations and criminal charges

A large multinational corporation was accused of questionable financial reporting by the Securities and Exchange Commission, resulting in an investigation by a major independent consulting company. The goal of the investigation was to determine if the CFO had ordered his staff to alter or destroy transactions to help the company's financial position appear more favorable. EnCase Endpoint Investigator was used to perform an exhaustive search of all computer records within the company's large finance division.

It was soon discovered that management had ordered staff to destroy key documents. However, some employees did not fully comply with the order, making the files easy to recover. The entire process occurred covertly, without impacting business operations or productivity. Eventually, enough information was recovered to reconstruct the actual events and prove that numerous high-level managers had schemed to alter the records of the company. The suspected staff members were terminated and criminal charges were brought against them.



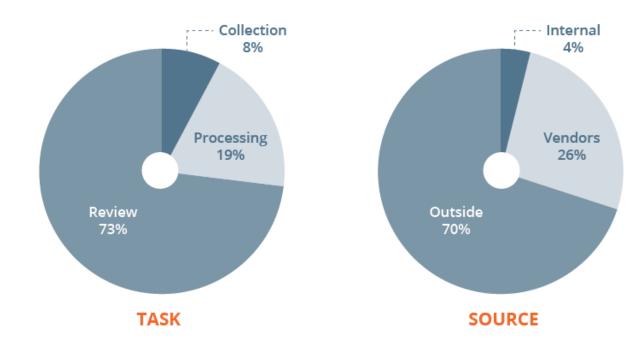
## EnCase® eDiscovery by Guidance Software



### THE HIGH COST OF E-DISCOVERY

Figure S.1
Relative Costs of Producing Electronic Documents

- Average cost of e-discovery expenditures:\$1.8 Million
- Cost per GB Produced:Average \$83K
- Average GBs Produced per Matter: 30



NOTE: Values reflect median percentages for cases with complete data, adjusted to 100 percent. RAND MG1208-S.1



### DISCOVERY CHALLENGES

DO I HAVE A JUDICIALLY DEFENSIBLE AND REPEATABLE PROCESS? AM I PREPARED TO RESPOND TO AN E-DISCOVERY REQUEST OR INVESTIGATION?

CAN I
EFFICIENTLY
ISSUE AND
ENFORCE
LEGAL HOLDS?

**ORGANIZATIONS** 

HOW CAN I REDUCE THE COSTS AND RISKS ASSOCIATED WITH E-DISCOVERY? **ARE ASKING...** 

CAN I QUICKLY IDENTIFY
AND PRESERVE
POTENTIALLY RELEVANT
ESI?

(ELECTRONICALLY STORED INFORMATION)

WHERE IS THE "SMOKING GUN"?



## WHY ENCASE EDISCOVERY

### Reduce Costs and Risk while Streamlining Your E-Discovery Process



#### Reduce costs

• A projected 67% savings with in-house e-discovery



#### **Accelerate Review**

Eliminate time spent reviewing duplicate documents



#### **Increase productivity**

 Reduce risk of spoliation with an automated & defensible legal hold process



#### **Control costs and scope**

Early and ongoing case assessment



### EARLY CASE ASSESSMENT

### **Legal Hold and Pre-collection Analytics**

- Automated legal hold
  - Manager Escalations
  - Approval workflows
- Keyword testing
- Custodian overview dashboards
- Non-disruptive collections



# EFFICIENT DATA MANAGEMENT

### Manage Multiple Matters & Reuse Data

- Eliminate unnecessary costs
- Reduce data volumes
- Save money and time
- Improve consistency
- Leverage existing work product
- Reduce time to resolution



## DEFENSIBLE COLLECTIONS

#### **Collections and Preservation**

- Patented optimized distributed search
- Non-disruptive, highly scalable, & automated collections
- Target keywords, hash values, or metadata properties
- Collect and preserve only those files that fit your criteria
- Supports widest variety of document repositories
- No pre-indexing required
- Judicially accepted targeted collections



### INTEGRATED REVIEW

Collect only new data

All matters in a secure, hosted repository

Users only access their assigned cases CENTRAL LEGAL REPOSITORY



Apply standard

processes across cases





#### **Review and Production**

- Centralized repository for cross-case efficiency
- Reduction in human error while improving knowledge base
- Powerful analysis for early data assessment
- Consistency across all cases coding, privilege decisions, tagging, etc.
- Cloud-hosted web application allows for collaboration
- Technology assisted review (TAR) functionality



### CUSTOMERS WIN WITH GUIDANCE

### FORTUNE 50 PROCTOR & GAMBLE

"Fortunately for P&G, we found this capability in a few vendors, like Guidance Software, and depend on their products and services to achieve an efficient, repeatable, and defensible ediscovery process."

Scott Van Nice E-discovery Manager Proctor & Gamble

Situation	Solution	Results
Before brining e-discovery in- house, P&G had to rely on multiple outside vendors. There was no consistency, policy, or standard cost structure, and start-up time varied.	P&G identified thresholds of what to handle in-house and where to lean on trusted partners (decided on left side of EDRM using GSI)	eDiscovery matters from small to large are now handled in- house by a team of two
#Became apparent 8 years ago that with the right tools, training, and procedures, they could do more with less and save money at the same time.	Used EnCase for key custodians and scaled up for larger number of custodians	Reduced e-discovery spend by 50% in the first eight weeks
	Created an E-Discovery Governance Board, cross- functionally, that provides governance, insight, focus, and support	Reduced a four to six week case start-up to just two days
		Instituted a repeatable and defensible process



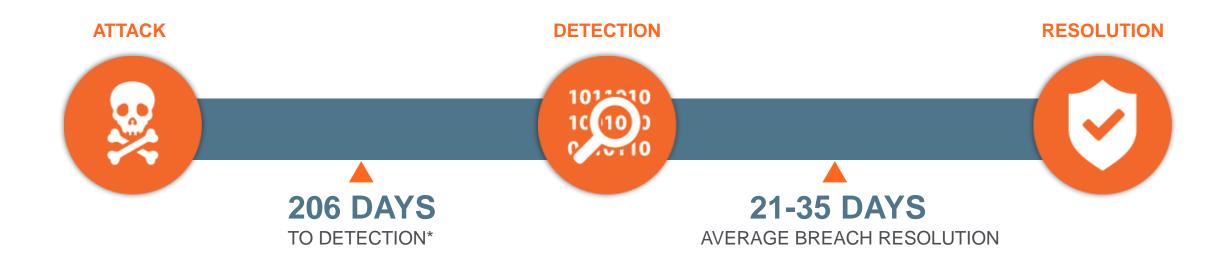
### **EnCase® Endpoint Security**

by Guidance Software



### EXPANDING WINDOW OF EXPOSURE

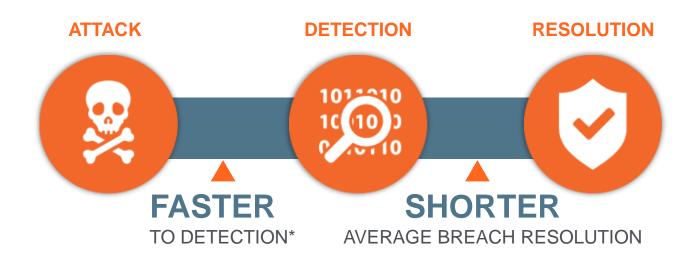
#### **TODAY'S REALITY**





### QUICKLY CLOSING THE WINDOW

### **OUR MISSION**



### NET RESULT = LOWER COST

manpower, time, exposure to business and mitigated risk



### ENDPOINT SECURITY CHALLENGES

RISK OF UNDISCOVERED THREATS

(PREVENTION ISN'T WORKING BUT THERE IS NO NEXT STEP) LACK OF 360°
VISIBILITY INTO
ENDPOINTS — THE
TARGET OF
ATTACKS

VALUABLE TIME
WASTED MANUALLY
COLLECTING AND
CORRELATING
ENDPOINT DATA

**ORGANIZATIONS ARE** 

### **WORRIED ABOUT...**

NO WAY TO IDENTIFY SECURITY GAPS AND VERIFY POLICIES ARE WORKING

HUGE RATE OF ALERTS, LACK OF EFFECTIVE VALIDATION & PRIORITIZATION CAPABILITY



### WHY ENCASE ENDPOINT SECURITY

Close the security gap with proactive threat detection, alert triage and incident response



#### **Detect sooner**

- Expose unknown risks or threats with anomaly-based detection
- · Reduce the time to discover a compromise



#### **Respond faster**

- Increase efficiency and ROI with on-demand and automated response
- · Reduce the total time and costs of response



#### **Recover effectively**

- Remediate a threat completely; eliminate wipe and reimage process
- Accurately asses impact to sensitive data and clean up data spillage



### DETECTION



Eliminate your reliance on signatures, heuristics, policies or IOCs

The only way to detect what you haven't already!

- Every tiny action leaves an artifact of either system or user activity
- Artifact correlation defines a baseline and tells a story of use, no limitations
- Proactively detect the aberrations known, unknown, insider, and zero day threats
  - Anomalies indicate unseen threats
  - Review of security policies redefine direction



#### **ON-DEMAND:**

### INCIDENT RESPONSE



Reduce compromise to discovery and time to resolution from months to hours

### Response shouldn't take forever

- Quickly identify suspect processes using localized white/black lists
- Root out all potential indicators
- Determine if suspect files are Threats with ThreatGrid and other intelligence sources
- Determine scope and impact across the organization of any threat instance
- Integrate with existing workflow management, home grown and third party point solutions



### INCIDENT RESPONSE



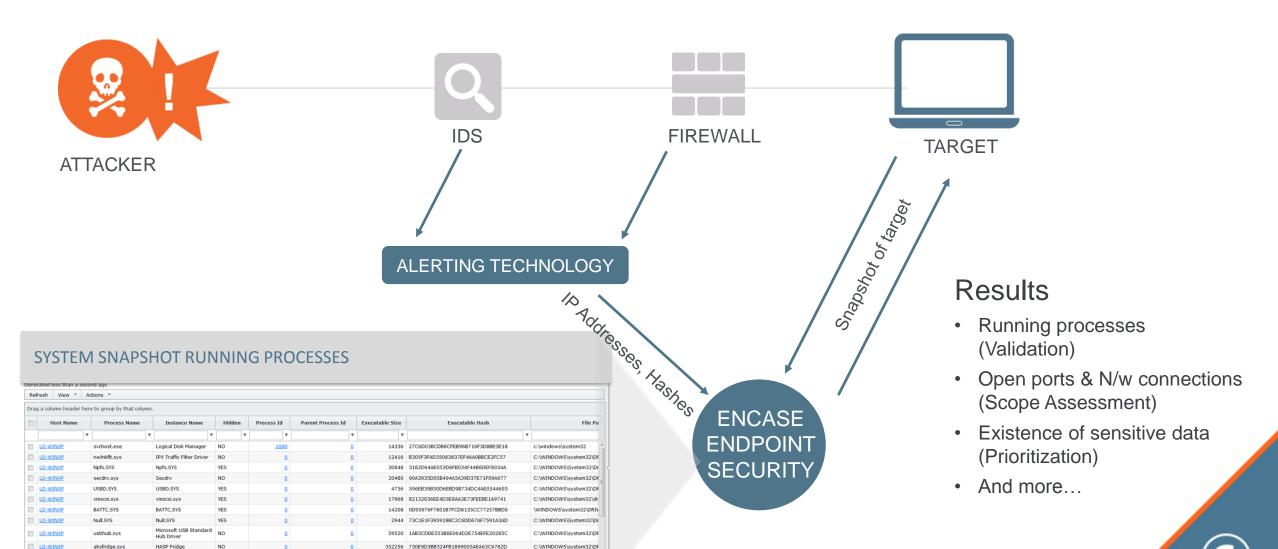
Ensure valid perimeter, network and log events are being seen!

Reduce compromise to discovery from months to days or hours

- Automated forensic collection integrates with existing security technologies
  - No information decay; works 24/7
- Reduce false-positive events quickly and gain down-stream benefits
- Identify unknown binaries triggering behavioral or heuristic alerts



### HOW RESPONSE AUTOMATION WORKS



14336 27C6D03BCDB8CFEB96B716F3D8BE3E18

Windows Image

LD-WINXP

LD-WINXP

enfilter.sys

## RECOVERY & REMEDIATION



Wipe and reimage costs weeks!

Reduce time to resolution from weeks to hours

- Kill running processes
- Surgically remove all iterations of malware and related artifacts
- Wipe sensitive data from unauthorized locations
- Produce reports demonstrating success/compliance



# CASE STUDY: PROVEN RESULTS

#### **Global Automotive Manufacturer**

- Deliver 388% ROI
- Savings of over \$2.4 millions in incidentrelated costs
- Reduce time to validate and triage threats by 89%
- Reduce time to remediate breaches by 90%
- Reduce impact onserver downtime by 98%

