



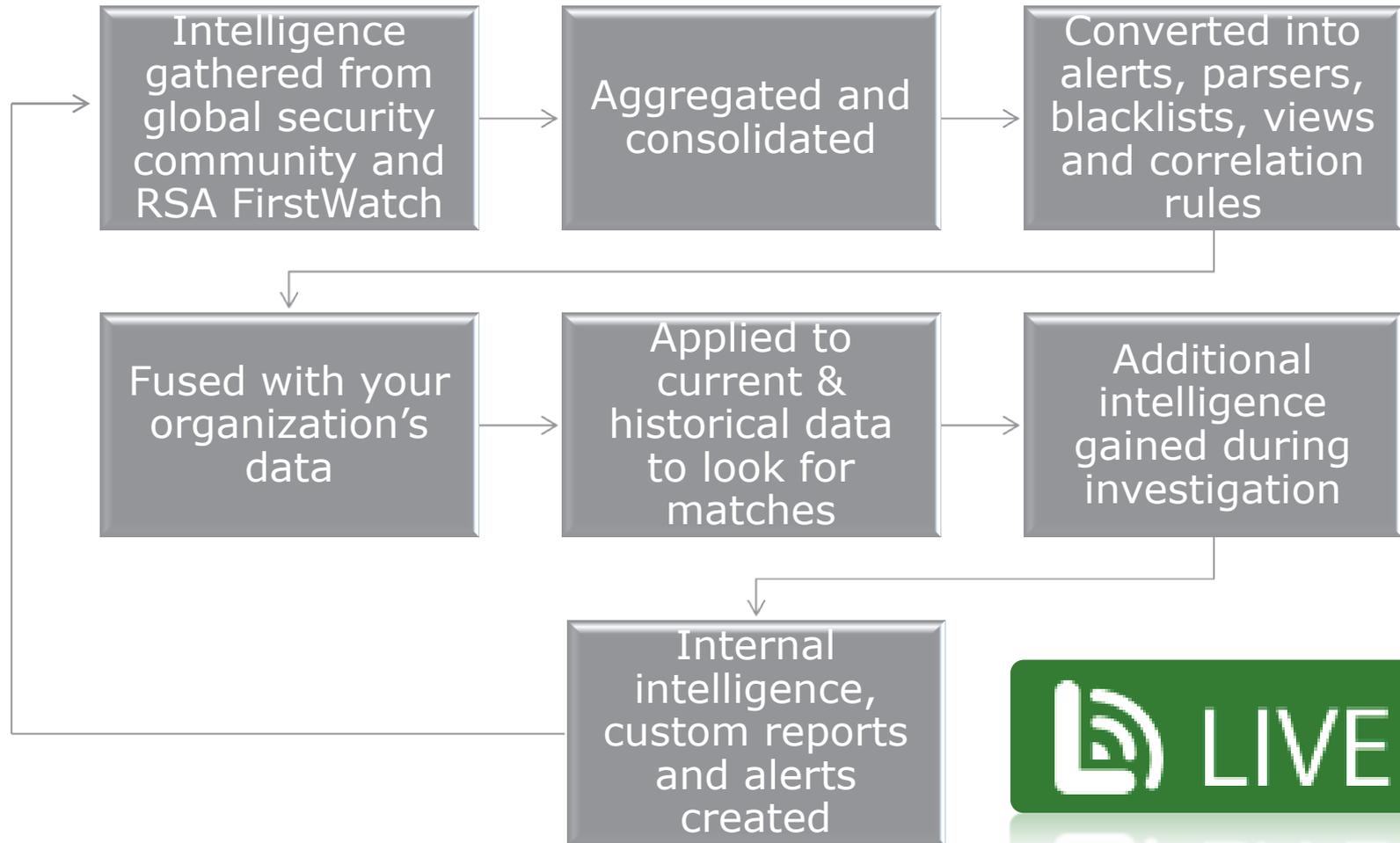
Taking A Closer Look

Integrated Intelligence From RSA
Live



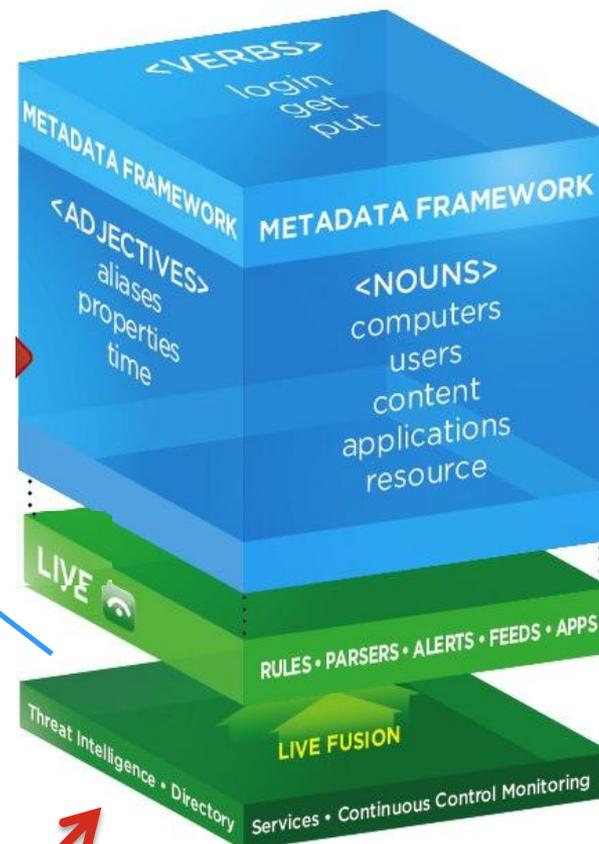
Integrated Intelligence

How Do I Know What To Look For?



Fusion of Threat Intelligence With Your Data

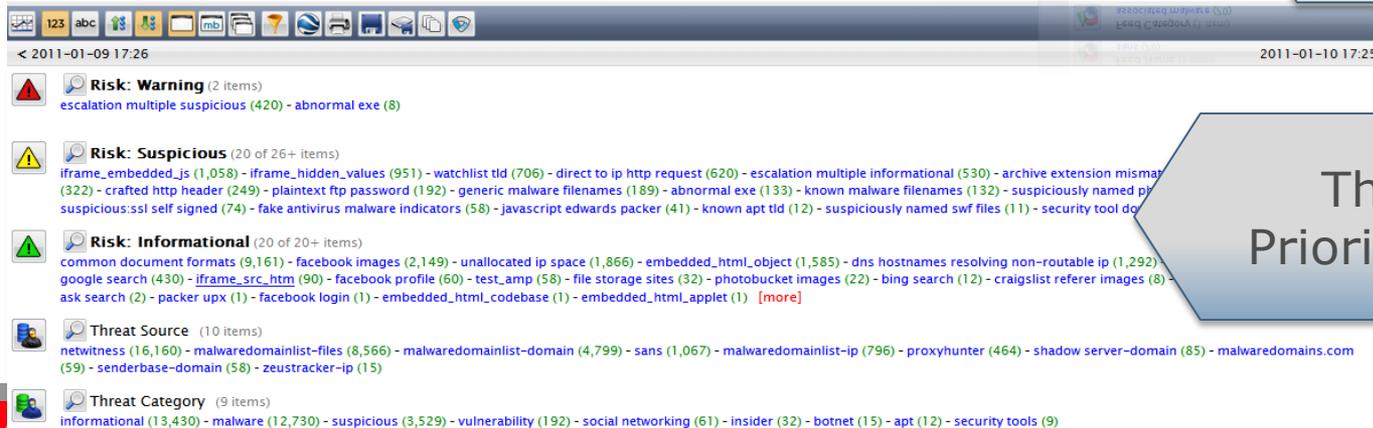
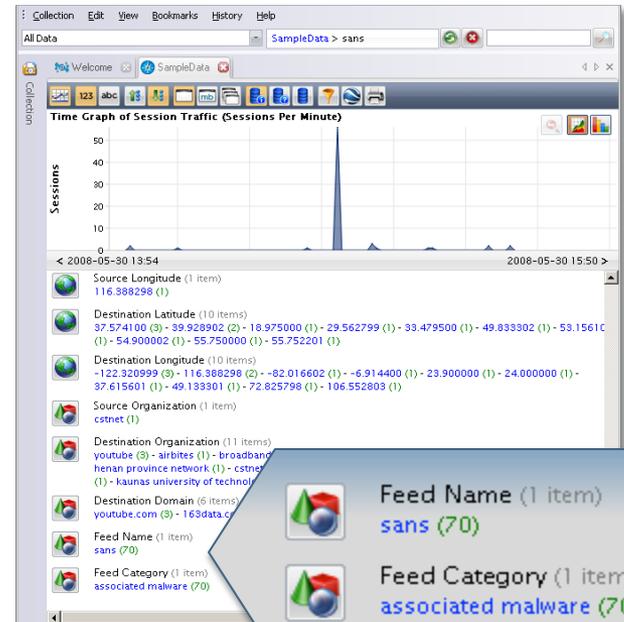
- Automatically enrich data with intelligence to help level playing field
- Integrate custom feeds
- Centralize intelligence
- Take advantage of the best 3rd party and RSA First Watch Intelligence



Fusion of Threat Intelligence

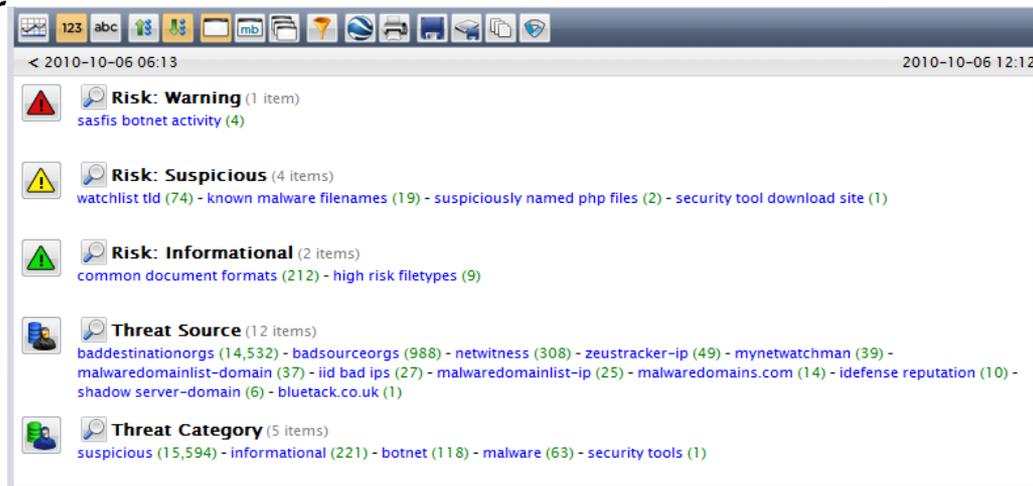
RSA Live In Action

- Definitively classify computers associated with illegal third party exploits, open proxies, worms/viruses, spam engines, Botnets and other current and zero-day exploits
- Prioritize intersection of threat indicators
- Provides real-time, full content navigation of enterprise security intelligence
- Synchronize with RSA FirstWatch and global content derived from best of breed sources



RSA Live In Action – Threat Prioritization

- **Risk: Warning** –high likelihood of malicious activity (botnet, malicious obfuscation, and other malware activity).
- **Risk: Suspicious** – not overtly malicious, but suspicious when combined with other behaviors (known malware filenames, non-standard exe structure, pdfs with javascript, etc.).
- **Risk: Informational** – notable when combined with other behaviors. (hits to file sharing sites, bittorrent activity, social networking use)



- *Prioritized alerts to guide analysis based on intersection / threshold of indicators*

RSA Live Subscription Offering

CONTENT CLASSIFICATION	BASIC Open Source Threat Intelligence Advanced Threat Content	ENHANCED RSA Security	PREMIUM* A la Carte Fraud Intelligence & Financial Services Intelligence
Informer Threat / Security Reports	✓	✓	✓
Open Source Community Intelligence	✓	✓	✓
Core Content for Common Protocols / C&C Reports	✓	✓	✓
Exploit Kit Identification	✓	✓	✓
Zero-Day Indicators / Compromise Indicators	✓	✓	✓
Prioritized Risk Levels	✓	✓	✓
RSA Security Threat Blacklist		✓	✓
APT Tagged Domains		✓	✓
Suspicious Proxies		✓	✓
Malicious Networks		✓	✓
NetWitness Identity (AD Integration)		✓	✓
Verisign® iDefense® 			✓

RSA Live – System Metrics

- 1000+ pieces of content
- 100+ Distinct feed sources
 - Over 5 million IP's and Domains tracked
 - 20% grown in unique feed sources over past 6 months
- Content library grew by aggregate 30% over past 6 months
- Average of 1.4 million new data points imported and processed week over week
- Live Content Library updated dynamically ever hour
 - 8760 updates over past year
- Support for 2 new platforms added over past year
 - RSA for Logs
 - Spectrum